



Urban Land Institute

New Mexico

2015 SPONSORSHIP PACKET



**Enhance your firm's value in the community
through knowledge, networking, and recognition.**

Become a ULI New Mexico Annual Sponsor!

MISSION

Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide, through:

- bringing leaders together
- fostering collaboration
- exploring interdisciplinary land use and development issues
- advancing policies and practices
- sharing knowledge and best practices
- creating a global network with local impact

Dear Potential ULI New Mexico Sponsor:

ULI New Mexico brings the value of the Urban Land Institute (ULI) to its members and the vitality of its local District Council to our community, decision makers, and your firm. ULI facilitates the open exchange of ideas, information, and experience among local, national, and international leaders dedicated to 'best practices' in real estate. What makes ULI New Mexico unique is **what we do** and **how we do it**, and above all our reasons for **why we do** it:

- Offer diverse, multi-disciplinary programs for our members and our broader community;
- Facilitate valuable industry networking opportunities;
- Provide member-only opportunities;
- Serve as a leader/collaborator in community outreach initiatives, and;
- Act as a stakeholder and 'trusted advisor' on important regional issues.

As a sponsor of ULI New Mexico, you and your firm realize the benefits from visibility, support, and association with the ULI brand. By securing your ties with ULI New Mexico, you will reinforce exposure to regional private, public, and non-profit audiences. Sponsorship of ULI New Mexico provides the same benefits of advertising, at a fraction of the cost.

You **should** sponsor ULI New Mexico because you/your firm:

- May have already demonstrated financial and active support of ULI,
- Works in an industry that ULI resources benefit,
- Will have Name/Logo seen by hundreds of audiences of our mailings, marketing, and at events throughout the year,
- Will receive cost-saving value to ULI and ULI New Mexico programs and events,
- Will gain access to exclusive networking featuring industry leaders, and
- Will have a choice from a variety of packages with various benefits designed to be meaningful to you and your firm.

All sponsorship levels (*details on the following page*) include:

- Firm name displayed at each local ULI event and listed on ALL correspondence and in all marketing materials
- Website link to your firm from the local ULI web page
- Complimentary tickets to programs and events
- Private networking reception with national speakers

Some Sponsorship levels include complimentary membership(s) for ULI, as well as additional benefits.

We appreciate you considering Sponsorship support of ULI New Mexico through 2014.

Sincerely,

Jim Rogers
Chairman
ULI New Mexico Sponsorship

Bob Feinberg
Chairman
ULI New Mexico Sponsorship

Banu Bungul McKinley
Director
ULI New Mexico

LEVEL BENEFITS AND RECOGNITION / VALUE

<p>CHAMPION 20K (only one available)</p>	<ul style="list-style-type: none"> • Company Name listed on all ULI New Mexico event flyers & logo on signage at events • Company logo on website with click through link to company website • 2 Full and 3 Associate Complimentary ULI Memberships (a \$3,690 value) • 5 passes to New Mexico District Council “regular events” (a \$1,000 value) • Company official to introduce speaker at one event • Private networking reception with national speakers
<p>DIAMOND 10K (only one available)</p>	<ul style="list-style-type: none"> • Company Name listed on all ULI New Mexico event flyers & logo on signage at events • Company logo on website with click through link to company website • 3 Complimentary ULI Memberships (Associate) (a \$1,290 value) • 3 passes to New Mexico District Council “regular events” (a \$600 value) • Company official to introduce speaker at one event • Private networking reception with national speakers
<p>PLATINUM 5K</p>	<ul style="list-style-type: none"> • Company Name listed on all ULI New Mexico event flyers & logo on signage at events • Company logo on website with click through link to company website • 2 Complimentary ULI Memberships (Associate) (a \$860 value) • 2 passes to New Mexico District Council “regular events” (a \$400 value) • Company official to introduce speaker at one event • Private networking reception with national speakers
<p>GOLD 2.5K</p>	<ul style="list-style-type: none"> • Company Name listed on all ULI New Mexico event flyers & logo on signage at events • Company logo on website with click through link to company website • 1 Complimentary ULI Membership (Associate) (a \$430 value) • 2 passes to New Mexico District Council “regular events” (a \$400 value) • Company official to introduce speaker at one event • Private networking reception with national speakers
<p>SILVER or EVENT ONLY 1.5K</p>	<ul style="list-style-type: none"> • Company Name listed on all ULI New Mexico event flyers & logo on signage at specific event sponsored • Company logo on website with click through link to company website • A table of 8-10 for the specific event sponsored • Private networking reception with national speakers •

ULI NEW MEXICO 2014 ANNUAL SPONSORSHIP PLEDGE

Firm Name: _____

Firm Rep at ULI New Mexico Programs and Events:

(Name): _____

(Email): _____

(Phone): _____

PRIMARY Firm CONTACT PERSON

(Name): _____

(Email): _____

(Phone): _____

Firm Mailing Address: _____

Sponsorship Pledge:

_____ Diamond Sponsor (\$10000)

_____ Platinum Sponsor (\$5000)

_____ Gold Sponsor (\$2500)

_____ Silver/EVENT Sponsor (\$1500)

Payment Method:

(YOU MAY USE THIS 'PLEDGE FORM' AS YOUR INVOICE AND RETURN WITH YOUR PAYMENT)

_____ CREDIT CARD (Please EMAIL or MAIL this form with a Credit Card Payment)

Visa _____ Mastercard _____ Other _____

Cardholder _____ Card No. _____ Expiration _____

_____ CHECK (Must be made out to ULI NEW MEXICO)

MAIL CHECK and THIS FORM TO:

ULI New Mexico

c/o Banu Bungul McKinley

25 Forestview Dr.

Evergreenhills Sub.

New Mexico, NM 87122

QUESTIONS? Email NewMexico@uli.org or 505-269-7695