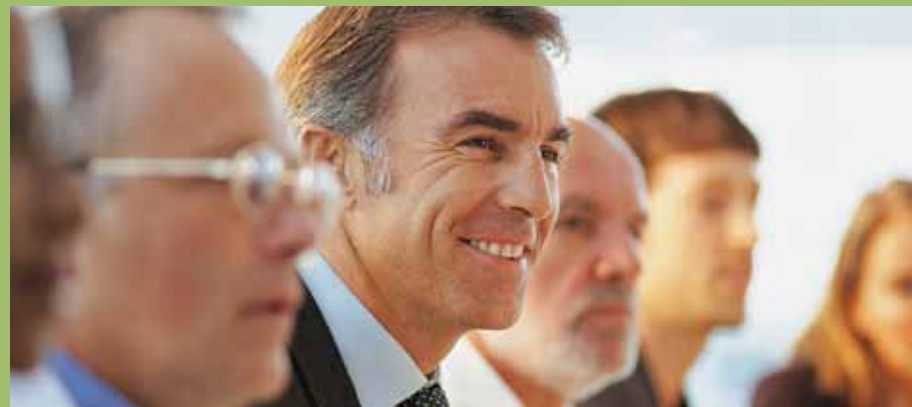


PUBLIC SECTOR MEMBERSHIP APPLICATION

Join Us



LEADERS IN RESPONSIBLE LAND USE WORLDWIDE

What is the Urban Land Institute?

ULI is a 501(c)(3) nonprofit research and education organization supported by its members. Founded in 1936, the Institute has members who represent the entire spectrum of land use and real estate development disciplines working in private enterprise and public service. **ULI's mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.**



Who are ULI Members?

- ▷ Developers
- ▷ Financial Institutions and Investors
- ▷ Architects, Attorneys, Brokers, and Service Firms
- ▷ Planners
- ▷ Public Officials
- ▷ Academic Professionals
- ▷ Economic Development Officials



**Urban Land
Institute**

1025 Thomas Jefferson Street, NW
Suite 500 West
Washington, DC 20007
www.uli.org

1-800-321-5011

5 reasons why you should join ULI.

1. Make connections with the right people.

Only ULI brings together professionals from the public and private sector like developers, architects, planners, attorneys, engineers, brokers, investors and lenders, and government officials involved in every sector of real estate development—housing, commercial, industrial, and resort. When you attend a ULI event, whether a local breakfast or a major conference, they will help you build relationships, make connections, and gain insight.

2. Look smart.

Use ULI's wealth of information and resources to get information you won't find anywhere else. Whether it is sharing an article from ULI's award-winning online magazine, calling on ULI's library to find just the information you need, or sharing what you learned at a local or national event, you will have access to all kinds of real estate and land use expertise.

3. Get the tools for future success.

ULI offers solid, reliable analysis of demographic and market trends and what they mean for real estate at the local, regional, national, and international levels, saving you time and providing the insight you need to plan for the future. This will help you broaden your knowledge base while building fundamental real estate-related skills.

4. Improve your community.

ULI is working to make your community a better place to live by connecting the public and private sectors to discuss real estate-related topics in your area—such as urban redevelopment, housing, transportation, access to capital, and energy issues. When you get involved in these meetings, you will connect with key players in the private sector and make a difference in your community.

5. It's a good value.

Instead of paying for multiple memberships, when you join ULI, you have the convenience of a "one-stop shop." With ULI's mix of industry professionals and rich content from every real estate sector, you can feel confident that you are getting the best value in networking opportunities and the information most essential to your organization.



ULI Member Benefits

	Student	Young Leader	Associate	Full
Member-only opportunities and discounts on events in your local area where you will meet ULI members involved in every aspect of real estate development and land use.	●	●	●	●
ULI's award-winning member-only <i>Urban Land</i> magazine, featuring trends and information on all aspects of real estate and land use—online edition.	●	●	●	●
Member-only online Real Estate Business Barometer, a monthly overview of 70 economic indicators and expert analysis on what they mean for real estate.	●	●	●	●
Free quarterly, member-only webinars on practical topics.	●	●	●	●
Free online reports on the latest industry trends, such as <i>Emerging Trends</i> , <i>Infrastructure</i> , <i>Demographics</i> , and more.	●	●	●	●
Access to hundreds of job listings and candidates through ULI's Career Center.	●	●	●	●
Substantial member discounts of up to 30% on all ULI books, webinars, workshops, Real Estate School, conferences, forums, meetings, and more.	●	●	●	●
Free access to ULI's Development Case Studies database.		●	●	●
Access to the online Membership Directory and mobile.uli.org to connect with developers, professional service providers, financial services, and public officials worldwide.		●	●	●
Access to your choice of one free archived Professional Development webinar.		●	●	●
Subscription to <i>Urban Land</i> magazine—print edition.		●	●	●
Eligibility for leadership positions in your local District Council.		●	●	●
Eligibility to volunteer to serve on an Advisory or Technical Assistance Panel to make recommendations to resolve a specific community problem related to real estate.		●	●	●
Eligibility to give back through volunteering to visit high schools to teach ULI's Urban Plan program or mentor young people new to the industry.			●	●
Access to member-only Next Level workshops for experienced professionals on small- to medium-scale development.			●	●
Eligibility for national and international ULI leadership positions and advisory committees.				●
Eligibility for selection for an exclusive, Full-member only Product Council membership.				●
Invitations to exclusive events limited to Full Members, such as CEO and leadership summits, and select receptions, sessions, and tours at the Fall and Spring Meetings.				●
Free executive-level reports in print and online formats.				●
Designation as a ULI expert for a potential interview for <i>Urban Land</i> magazine print or online editions.				●
Advance registration for the Fall and Spring Meetings. Eligibility to vote for ULI leadership and the Board of Trustees.				●
Option to use exclusive ULI Member logo on your company's website.				●

ULI Public Sector Membership Types

Include employer's letterhead to verify public sector employment.



Individual Public Sector Membership

ASSOCIATE PUBLIC

For entry-level to midcareer public planners or government officials, academicians, and nonprofit employees.

FULL PUBLIC

For senior-level public officials or public planners, academicians, and nonprofit executives.

U.S. Full Membership is selective. Applicants must supply (in the designated area) the names of three Full Members who can serve as sponsors. Please note that the sponsors must be from three different organizations. A biography must also be submitted with your completed application via mail.

Group Public Agency Membership

WHO'S ELIGIBLE

Government agencies, as well as accredited university real estate programs and nonprofit organizations.

WHAT'S INCLUDED

Public Agency comprises three memberships: Full Member privileges for the top official and Associate Member privileges for two employees (transferable at any time).

Additional memberships can be added for only \$100 per year—a \$125 annual savings—with the flexibility to reassign membership privileges as necessary.

ULI Public Sector Membership Application

ULI MEMBERSHIP OPTIONS

Select one of the below membership types for the region in which you live.

United States

Associate Public: \$225
Full Public: \$410

Europe

Associate Public: €130
Full Public: €240

All Other Regions

Associate Public: \$150
Full Public: \$290

Personal information

Please fill out below or attach your business card.

Name (Ms. Mrs. Mr.) _____

Title _____

Informal Name _____

Company/Agency _____

Street _____

City/State _____

Zip _____ Country _____

Telephone _____

Fax _____

E-mail _____

Payment Information

Please make payment in U.S. dollars or euros. ULI is classified as a 501(c)(3) nonprofit organization under U.S. federal tax law; membership dues are tax deductible to the full extent allowed by U.S. law.

- Purchase order on official letterhead enclosed.
 Check made payable to the Urban Land Institute enclosed.
Or, for faster service, charge to:
 VISA EuroCard MasterCard
 American Express Diners Club

Card Number:.....

Expiration Date:.....

Professional Role

Please select one of the following that best describes your current professional role or job title.

- | | |
|---|--|
| <input type="radio"/> Developer | <input type="radio"/> Broker |
| <input type="radio"/> Property Owner/Investor | <input type="radio"/> Marketing Professional |
| <input type="radio"/> Architect/Landscape Architect | <input type="radio"/> Property Manager |
| <input type="radio"/> Attorney | <input type="radio"/> Academic Professional |
| <input type="radio"/> Consultant | <input type="radio"/> Librarian |
| <input type="radio"/> Engineer | <input type="radio"/> Other, please specify: _____ |
| <input type="radio"/> Urban Planner | _____ |
| <input type="radio"/> Government Official | _____ |
| <input type="radio"/> Lender | _____ |
| <input type="radio"/> Investment Banker or Fund Manager | _____ |
| <input type="radio"/> Mortgage Banker | _____ |
| <input type="radio"/> Asset Manager | _____ |

Did someone invite you to join ULI?

Name _____

ULI ID Number _____

OR E-mail/Phone Number _____

Sponsors for Full Membership Applicants:

1. _____

2. _____

3. _____

Join Today!

MAIL this application with payment to:

Urban Land Institute
PO Box 418168
Boston, MA 02241-8168

FAX this application with payment information to: **410-626-7148**

CALL: United States: 1-800-321-5011
Europe: +44 207 487 9577
All other regions: +1 410 626 7500

ONLINE: www.uli.org/joinuli

ULI Public Agency Membership Application

ULI MEMBERSHIP OPTIONS

Select one of the below membership types for the region in which you live.

United States

Agency Membership \$525

Europe

Agency Membership €425

All Other Regions

Agency Membership \$475

AGENCY NAME

1. Full Member

Name

Title

Street

City/State/Zip

Country

Telephone Fax

E-mail

2. Associate Member

Name

Title

Street

City/State/Zip

Country

Telephone Fax

E-mail

3. Associate Member

Name

Title

Street

City/State/Zip

Country

Telephone Fax

E-mail

PAYMENT INFORMATION

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- Purchase order on official letterhead enclosed.
- Check made payable to the Urban Land Institute enclosed.

Or, for faster service charge to:

- VISA EuroCard MasterCard
- American Express Diners Club

Card Number

Expiration Date

Did someone invite you to join ULI?

Name

ULI ID Number

OR E-mail/Phone Number

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Europe: +44 207 487 9577

All other regions: +1 410 626 7500